



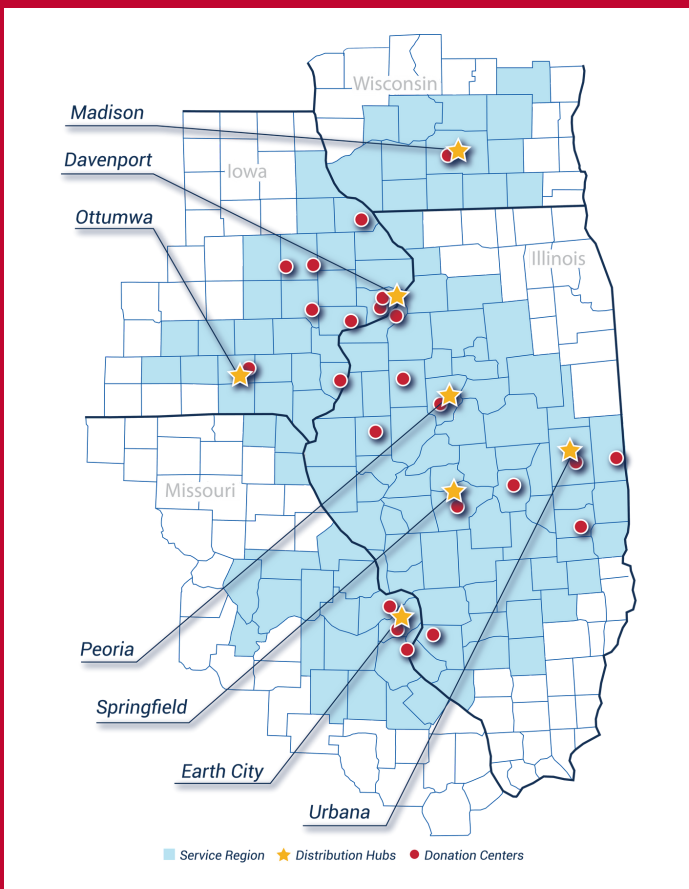
 **ImpactLife**

STRONGER TOGETHER

SICKLE CELL AWARENESS MARKETING
TOOLKIT

YOU CAN HELP FIGHT SICKLE CELL

- **Blood transfusions** are a key treatment often used to relieve symptoms of sickle cell, an inherited blood disorder affecting approximately 100,000 people across the country and occurring in 1 out of every 365 African-American births.
- Patients are often in a chronic state of anemia and require frequent blood transfusions more closely matched to their own over time. After many transfusions, the best match for a sickle cell patient is often blood from an African-American donor. **This reality is one of many reasons why we need a diverse and available blood supply.**



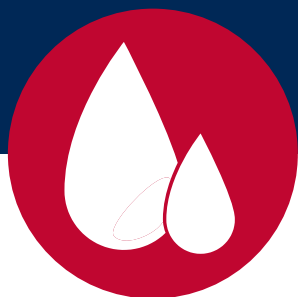
ABOUT US

ImpactLife is the exclusive provider of blood products and services to more than 125 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

We are a 501(c)(3) not-for-profit blood center, established in 1974.

STRONGER TOGETHER

We're Stronger Together. Simply put, we need more diverse donors to help more sickle cell patients. You have the power to help.



DONATE



HOST A DRIVE



ADVOCATE

THEIR STORIES

Click on Shyneeta or Tiffani's image to watch their stories.
For more stories, click the button below.



SHYNEETA



TIFFANI



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SOCIAL MEDIA GRAPHICS

Share these on social media and tag us @impactlifeblood.

#strongertogether #red4life #youhavethepowertohelp #sicklecellmatters2023



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