



 **ImpactLife**

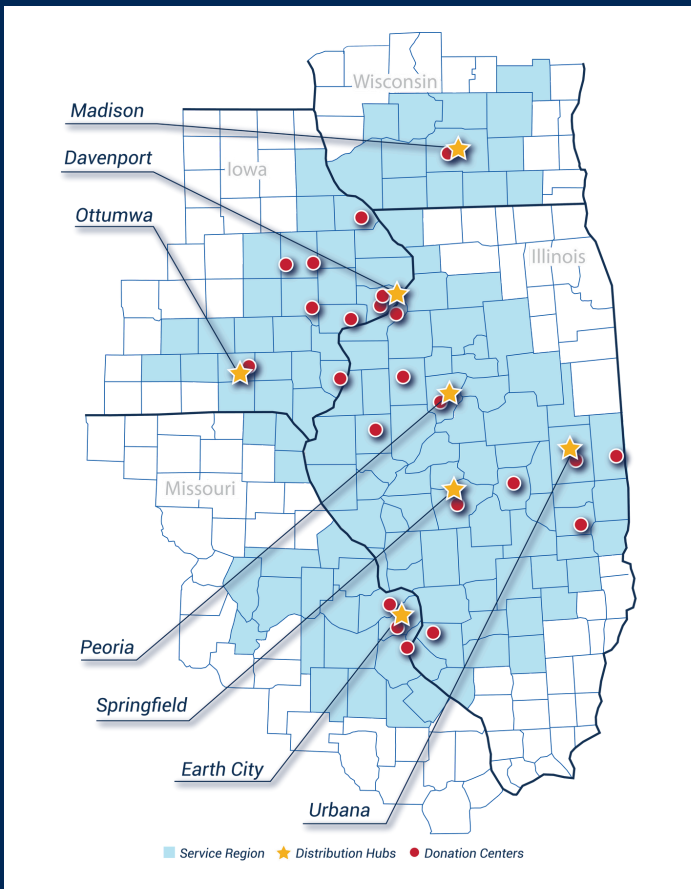
IT'S TRAUMA SEASON LET'S PARTNER FOR LIFE

EMERGENCY RESPONSE MARKETING TOOLKIT

BLOOD SAVES LIVES. YOU CAN HELP.

With your help, we can spread the word about the need for blood donors, and ultimately, help meet patient need for lifesaving blood products.

This toolkit is designed to give you the assets you need to share with your audiences. In it, you'll find social media graphics and images to help with your advocacy.



ABOUT US

ImpactLife is the provider of blood products and services to more than 100 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

We are a 501(c)(3) nonprofit blood center, established in 1974.

SOCIAL MEDIA GRAPHICS

Share these on social media and tag us @impactlifeblood.

#TraumaSeason #PartnerForLife #GiveBloodSaveLives



Instagram or Facebook Post



Instagram or Facebook Post



Email Header



Email Header



Right click on graphics and select "Save image as" to use on your social media pages. If you're on mobile, touch and hold the image to save.

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